

Ministry of Health of Ukraine
Odesa National Medical University
Faculty of Pharmacy

Lecture 1 (Part 3)

*“Theoretical foundations of management.
Organization as an object of management.
Management and successful management.”*

- The **main condition** of organization successful activity is **achievement of its purpose**.
- The **next component** of the successful activity of organization is its **effectiveness and efficiency**.
- The **important criterion** of the successful activity of an organization is practical **implementation of management decisions**.
- The **main economic** criterion of pharmacies activity is their **profitability**. It's the level and structure of prices, the assortment of commodities in pharmacy, different situations in the supply system, etc.



- In pharmaceutical service the effective organization, as a **general criteria** of the **successful activity** of the management, must promote two basic tasks:
 - a) the time reduction at the corresponding level of service for minimizing the time of the purchase of medicines and other medical commodities;
 - b) the reduction of labor costs for preparation of medicines and another additional work.

Basic directions of increasing efficiency of work in pharmacy are:

- improvement of organization and maintenance of workplaces;
- rationalization of means and methods of labor, what accelerates and facilitates the process of preparing and dispensing of medicines and other commodities;
- improvement of labor conditions, development of the optimal modes of labor and rest;
- setting the norms of labor costs while carrying out separate production operations;
- increasing the cultural and technical level of workers in pharmacies and training of the qualified staff;
- improvement of forms of distribution and co-operation of work, combination of professions, specialties and functions within the departments of the pharmacy;
- improvement of labor discipline, increasing of the level of workers' creative activity;
- improvement of labor and the support of its staff ;
- improvement of forms and systems of labor payment and economic stimulation; - improvement of work of the managerial staff.